

EUDAGER™ ENGINE

A fully managed childcare engine for schools

> Greater Income Potential

Schools retain the majority of income.

> Your School Brand Front and Centre

High-quality childcare that reflects your school, not a third party.

> Full Control, Less Work

You choose how provisions run - we handle the systems.



EUDAGER™ ENGINE

A fully managed childcare engine for schools

THE COST OF DOING NOTHING OR DOING IT ALONE

The desire is clear, but the reality of launching a school camp is a significant burden. This is the challenge that costs leadership teams countless hours and significant, unexpected expense:

COMPLIANCE OVERLOAD

OFSTED, insurance, safeguarding, and ever-changing regulations consume leadership time and specialist expertise.

OPERATIONAL STRAIN

Booking systems, curriculum design, staff training, and quality assurance can cost £7,000+ before the first child arrives.

OUTSOURCING DRAWBACKS

Lower margins, inconsistent quality, and weaker parent trust under a third-party brand.

The result? You either miss out on a crucial, high-margin revenue stream, or you overload an already at-capacity leadership team.

THE SOLUTION

A fully managed childcare engine for schools

The Eudager™ Engine:

Designed for schools who want to support families, unlock income, and retain control — without building a childcare operation from scratch.

We built the Eudager™ Engine to eliminate these operational barriers and empower your school to deliver outstanding, profitable camps that strengthen your brand.

Think of us as the complete, expert infrastructure that runs silently behind your school's trusted name. We solve the compliance, staffing, systems, and curriculum challenges that hold most schools back.

We offer two clear pathways, Ignite and Elevate, both underpinned by our proven Eudager™ Methodology.



IGNITE

For schools who want full control of income

OPERATIONAL BURDEN

Reduced

REVENUE MODEL

Fixed-fee service

THE DETAIL

COMPLIANCE

OFSTED registration, full insurance, compliance documentation, policies, safeguarding framework, ongoing updates to regulatory requirements, risk assessments, health and safety.

EUDAGER™ METHOD

Fully structured, high-impact camp curriculum with seasonal updates, aligned with your school's ethos and environment. Access to all playbooks, session plans, delivery guides and expert equipment.

SYSTEMS

Fully hosted online booking platform; payments, including tax-free childcare and all major childcare vouchers, confirmations, communication automation, real-time reporting, and parent support handled by Next Level Camps.

TRAINING AND CERTIFICATION

Pre-season in person training, online seasonal refreshers, safeguarding and operational requirements, leadership training, CPD courses.

AUDITING

A personal audit from our Senior Leadership each season, as well as bi-weekly audits.

EXTERNAL MARKET

Your camp would be marketed on all of our social media channels, website and email marketing.

For schools who want full control of income and staffing support

OPERATIONAL BURDEN

Reduced

REVENUE MODEL

Fixed-fee service

THE DETAIL

Ignite+ includes the full childcare engine of Ignite, alongside Eudager™-trained staff who supplement your existing team, strengthen ratios, enhance quality and reduce delivery pressure - whilst the school retains core staffing responsibility.

All Eudager-trained staff are recruited, trained and supported by us, and are experienced in delivering high-quality childcare within school settings.

Ignite Staff:

- Are trained in safeguarding, behaviour management and inclusive practice
- Understand ratios and age-appropriate provision
- Follow your school's routines, expectations and values
- Provide professional, reliable cover that reduces strain on internal staff

Our staff work alongside your team, not over them.

Ensuring a cohesive, calm and well-supported provision.

ELEVATE

For schools who want zero operational load

OPERATIONAL BURDEN

None

REVENUE MODEL

Commission

THE DETAIL

EVERYTHING IN IGNITE

Compliance, our Eudager™ Method, booking system, staff training, auditing and quality assurance, external marketing.

FULL RECRUITMENT

We manage the entire staffing pipeline. Recruitment of QTS qualified camp leaders and support staff, full vetting in-line with Safer Recruitment, workforce planning, seasonal onboarding.

OPERATIONAL MANAGEMENT

We take responsibility for the whole delivery of camp, in line with our Eudager™ Method and Ofsted regulation.



SMOOTH LAUNCH

Launch ready in days, not months.

DAY 1

Welcome

- Model and delivery details confirmed
- Welcome meeting and system introduction
- Ofsted-registration* submitted
- Booking system configured
- Branding established

DAY 2-4

Compliance

- On-site compliance visit
- Site risk assessments
- Safeguarding alignment
- Operational policies finalised
- Delivery structure and daily flow confirmed

DAY 5

Launch Preparation

- Parent communications
- Booking system test
- Internal marketing plan
- External marketing plan
- Next steps



Ofsted registration typically takes a minimum of 12 weeks. **Where schools wish to move quickly, we can launch to an internal school community while registration is processed, with external marketing and wider access enabled once registration is complete.*

NEXT STEPS

The best way to explore whether the Eudager™ Engine is right for your school is a short discovery call with the Executive Team.

During this call, we will:

- Understand your school's context and priorities
- Talk through the most suitable partnership model
- Outline what a launch could look like for you

Book a discovery call: 🖱️ Click this [link](#)

Or contact us directly: ✉️ contact@nextlevelcamps.co.uk

PARTNER TESTIMONIAL

Lord Wandsworth College is proud to host several of Next Level Camps' programmes throughout the year. **Their camps are extremely well run and thoughtfully designed, offering a vibrant mix of workshops, sports, creative projects, life-skills sessions, and important free play. The standard of care is exceptional, and their staff are consistently competent, enthusiastic, and engaged. The joyful and developmental environment they create aligns closely with our own ethos.** We have supported Next Level Camps from the outset and are delighted to continue our partnership well into the future.

Lee Thurgood - Lettings Manager at Lord Wandsworth College